



# December 2007 Newsletter Issue 1

## C&A MACKIE LAUNCH NEWSLETTER

### In this issue

- New newsletter launch
- Vauxhall Corsa Lease only £69.96 P/W
- Gap insurance cover
- JustDrive replacement vehicle in event of mechanical breakdown only £49.99p/a
- Competition Time

### Gap Cover

C&A Mackie are pleased to announce a new GAP product specifically for Driving Instructors call us on 0141 423 8555 for a 1 year or 3 year quote

### Funnies



### Competition Time

We are offering one lucky Client a Free JustDrive Breakdown cover for one full year to be in with a chance to get this great product just e-mail your Funnies to Competition@c-amackie.co.uk

We will pick the funniest and include in next months issue.

Competition closes 31/12/07

### Coming Soon

- Household Insurance
- Life insurance

C&A Mackie was started over 17 years ago by husband and wife team Carol & Alec Mackie . They seen a gap in the insurance market and decided to specialize in Driving Instructor insurance. They built a very reputable business and great rapour with the Driving School market. They have always been at the forefront of product innovation for instructors. In August 2006 saw formidable changes in the business with the formation of the new Limited company and a new board of directors. Since Then the business has been expanding its product range for the Driving

School market. The new products include vehicle leasing, Replacement vehicles in the event of mechanical breakdown, gap cover and plenty more in the pipeline including home insurance and life assurance. With this change we have embraced new technology and are moving forward in the way we communicate to our clients. In December 2007 we have decided to launch our Newsletter to keep our customers updated on the developments within our business. We will be sending



our newsletter by e-mail. To all customers who have this service. If you know any Mackie clients pass this on and encourage them to send there e-mail to info@c-amackie.co.uk so we can issue there newsletter. If you have any views or would like us to print a story e-mail views@c-amackie.co.uk.

## C&A MACKIE LAUNCH



### Mechanical Breakdown

Justdrive is a unique breakdown vehicle replacement company for driving schools. The customer gets a Dual control hire vehicle in event of mechanical breakdown for the first 3 days for only £49.99 per year. This product is revolutionary in the market as it can be used as many times as required through the year. To cover your vehicle call :

0141 423 8555 or

e-mail info@just-drive.co.uk

Why not try our competition you Just never know.



### Development

C&A Mackie have launched a new vehicle management company call Justdrive. The concept for Justdrive was developed by Carol Mackie to aid Driving schools and instructors in all aspects of managing the needs of there vehicles.

### Leasing

Justdrive has also developed into the leasing market with a fantastic opening lease offer of a :

Vauxhall Corsa 1.2 (AC)  
12 month 30000miles  
Full service/maintenance.

Free delivery/collection in mainland UK.

Choice of metallic paint.

AA/RAC breakdown.

To find out more please contact

0141 423 8555 or

e-mail info@just-drive.co.uk

Send your funnies to [competition@c-amackie.co.uk](mailto:competition@c-amackie.co.uk)